



UNITY CONFERENCE 2017

THE ROLE OF CANNABIS
IN MODERN MEDICINE

#Unity2017

5TH
ANNUAL
CONFERENCE
ASA's 15 year
Anniversary

WANT TO MAXIMIZE YOUR SPONSORSHIP DOLLARS?

JOIN ASA AND TURN YOUR SPONSORSHIP OF
THE UNITY CONFERENCE INTO PARTNERSHIPS
WITH THREE OTHER MAJOR EVENTS!



Every year ASA hosts a California Citizen Lobby Day, an all-day event focused on promoting better access to medical marijuana in the state of California. The California Citizen Lobby Day is a great opportunity to grow your brand in one of the largest markets in the world and promote your leadership alongside ASA.



ASA is excited to be joining the Cannabis Licensing Authority of Jamaica in convening a conference on January 15, 2017 to bring together US and Jamaican leaders in the cannabis community. Join us and build your brand in this exciting market.



The International Cannabis and Cannabinoids Institute is a multi-national organization leveraging the best of European and US scientific research, governmental advocacy, product development, and entrepreneurship to create a global ecosystem for medical cannabis. Its headquarters are based in the very heart of Europe – Prague, Czech Republic. In the Fall of 2017, this organization will convene to Prague globally renowned scientists whose research is bringing cannabis into medical offices, scholars in social and drug policies, patients' communities and its leaders, and the key relevant policy makers from across Europe, the US, Canada, Israel, Australia, South America and elsewhere. The goal will be to agree on priorities of further scientific research, highlight regulation problems, and create a Prague Medical Cannabis Declaration – a call to common, coordinated action for members of the diverse medical cannabis community to engage across nations and borders in order to secure access to medical cannabis to all those who can be helped with it. Sponsorship opportunities are available for this event and can be purchased at a discount if bundled with Unity Conference sponsorship.

NationalMedicalCannabisUnityConference.org

SPONSORSHIP DISCOUNTS

MIX-AND-MATCH DIFFERENT SPONSORSHIP OPPORTUNITIES AND SAVE

ASA + ICCI JOINT SPONSORSHIP

ASA and ICCI sponsorship levels are the same (excluding special 15th Anniversary ASA levels). Sign up to sponsor both and receive a 20% discount on the total order. Joint sponsorship opportunities require total contribution be received by 3/1/17.

SUPPORT ASA AND OPEN DOORS IN JAMAICA

Take advantage of the opportunity to be a leader in the Jamaican market by joining ASA as a supporter of the Cannabis Licensing Authority. Add an additional 10% to your Unity Conference package and access visibility throughout the January 15th event.

ASA/CLA opportunities require total contribution be received by 12/31/16. Not available to program book ad only sponsors.

ASA DOUBLE DOWN

Double Down with ASA by signing on as a sponsor of the 2017 Unity Conference and the 2017 California Citizen Lobby Day! Add 10% to your Unity Conference package and access visibility in both nationally and in the 6th largest economy in the world.

Joint sponsorship opportunities require total contribution be received by 3/1/17. Not available to program book ad only sponsors.

BUNDLES UPON BUNDLES

Interested in more than just two opportunities? Bundle three or more options together and receive an additional 10% off!