



April 5-7, 2014

Washington, DC

# NATIONAL MEDICAL CANNABIS UNITY CONFERENCE 2014

*Navigating Medical Cannabis in the Mainstream*

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## What is PFC?

Patient Focused Certification (PFC) is a non-profit, third-party certification for medical cannabis products and services offered by Americans for Safe Access (ASA). The PFC means that products and services have been verified through a rigorous audit process based on new quality standards issued by the American Herbal Products Association (AHPA) and the American Herbal Pharmacopoeia (AHP).



To find PFC verified products and services  
visit [patientfocusedcertification.org](http://patientfocusedcertification.org)

## Look for the PFC Seal

Patient Focused Certification means:

- ✓ Company staff are well trained
- ✓ Products and services have been tested for contaminants
- ✓ Products and services meet legal requirements as well as AHPA & AHP standards
- ✓ Companies have recall protocols in place

## CONFERENCE AGENDA

### FRIDAY — APRIL 4, 2014

5:00 - 8:00pm: Registration Open  
*Outside East Room*

6:00 - 8:00pm: **Welcome Reception**  
*East Room*

### SATURDAY — APRIL 5, 2014

7:00am: Registration Opens  
*Outside Promenade Ballroom*

8:00am: Exhibit Hall Opens

8:00 - 9:00am: **Breakfast**  
*East Room*

9:00 - 9:30am: **Welcome Ceremony**  
*Grand Ballroom*  
• Jim Tozzi, Ph.D.

9:30 - 10:45am: **History of Botanical Medicines in the U.S.**  
*Grand Ballroom*

Medical cannabis is not the only herbal medicine that has been under attack in the US. Botanical medicines have also been deemed illegal at periods of time, targeted by conventional medicine, battled with federal agencies and struggled for their place in health and wellness. Experts will share the story of these products and the movement that keeps them legal.

- Lyle Craker, Ph.D.
- Jane Wilson
- Peter Hutt
- Tony Young
- Lewis Grossman

11:00am - 12:00pm: **Future of Regulation and Product Safety**  
*Grand Ballroom*

Product safety and industry standards are a new trend in regulatory schemes for medical cannabis. This panel will discuss international and US developments.

- Amanda Reiman, Ph.D.
- Phillippe Lucas, M.A.
- Jill Lamoureux
- Kristin Nevedal
- Mike Liszewski

12:00 - 12:45pm: **Lunch & ASA Members Meeting**

12:45 - 2:00pm: **State of the States: What is Working for Patients**

*Grand Ballroom*

17 years of experimentation implementing medical cannabis laws has shown that not all medical cannabis laws are working equally for those who the laws are designed to aid and passing laws on medical cannabis is only the first step in ensuring safe and legal access for patients. Advocates from around the country will share their experiences and perspectives on various medical cannabis models, including new challenges and trends.

- Robert Jacob, California
- Matt Allen, Massachusetts
- Kari Boiter, Washington
- Tim Smale, Maine
- Len Goodman, New Mexico
- Josh Kappel, Colorado
- Eric Sterling, Maryland

2:00 - 3:00pm: **CBD: The Myths and Facts**  
*Grand Ballroom*

CBD is a hot topic of discussion around the country. The promise of benefits from a cannabinoid without the side effects of THC has legislators, patients and medical professionals looking for more answers. This panel will explore the various claims regarding CBD and clarify appropriate policies moving forward.

- Jahan Marcu, Ph.D.
- Dean Petkanas
- Martin Lee
- Suzanne Sisley, M.D.
- Eric Steenstra, Hemp Industries Association

3:30pm - 6:00pm: **Stakeholders Meetings**

- Medical Professionals and Researchers  
*Senate Room*
- Medical Cannabis Industry  
*Pennsylvania Room*
- Patients  
*Georgia Room South*
- Veterans  
*Georgia Room North*
- Labor  
*Massachusetts Room*
- Parents  
*Rhode Island Room*

## CONFERENCE AGENDA

5:00pm: Exhibit Hall Closes

6:00pm: Registration Closes

6:30pm: **VIP Reception**  
*Cabinet Room*

7:30 - 10:00pm: **ASA Awards Banquet**  
*State Room*

### SUNDAY — APRIL 6, 2014

7:00am: Registration Opens  
*Outside Promenade Ballroom*

8:00am: Exhibit Hall Opens

9:00 - 10:00am: **Breakfast**  
*East Room*

10:00 - 11:30am: **Stakeholder Presentations**  
*Grand Ballroom*

11:30am - 12:30pm: **Deepening the Understanding of Cannabis as a Medicine**  
*Grand Ballroom*

In this panel speakers will discuss new exciting projects and initiatives that are deepening our understanding of cannabis as medicine.

- Jahan Marcu, Ph.D.
- Stephen Corn, M.D.
- Rick Doblin, Ph.D.
- Dominic Corva, Ph.D.

12:30 - 1:30pm: **Lunch**  
*Promenade Ballroom*

1:30 - 3:30pm: **New Developments & Projects in the Medical Cannabis Industry**  
*Grand Ballroom and East Room*

- Mark L. Rabe, M.D., Medical Marijuana Sciences, a subsidiary of Nuvilex
- Greta Carter, CTI

4:00pm: Exhibit Hall & Registration Closes

4:00 - 5:30pm: **Breakout Sessions**

- Facilitation Training  
*Georgia Room*
- Online Advocacy  
*Massachusetts Room*
- Spokesperson Training  
*Rhode Island Room*
- Lobbying Training  
*Pennsylvania Room*

7:00 - 9:00pm: **Silent Auction and Reception**  
Including signed jerseys from Vernon Davis, SF 49ers; Antonio Cromartie, AZ Cardinals; Lamar Woodley, OAK Raiders; Kevin Durant, OKC Thunder  
*Opera Ultra Lounge*  
1400 I St NW, Washington, DC 20005  
(See page 18 for directions)

### MONDAY — APRIL 7, 2014

7:00am: Registration Opens  
*Outside Colonial Room*

8:00 - 9:00am: **Breakfast**  
*Colonial Room*

9:00 - 10:00am: **Closing Panel & Lobby Day Training**  
*Colonial Room*

10:00am: Registration Closes

10:15 - 11:00am: Travel to Capitol Hill

11:00 - 11:30am: **Press Conference on Capitol Hill**

12:00 - 1:00pm: **Medical Marijuana Briefing with Hill Staff**

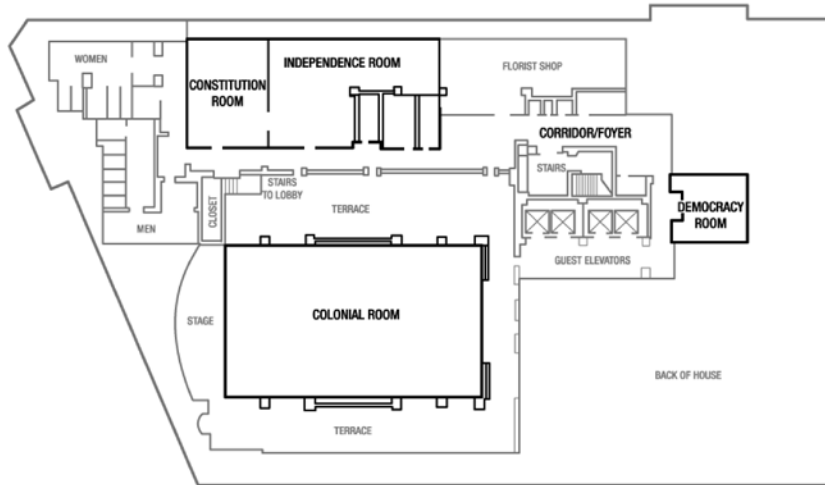
12:30 - 4:00pm: **Lobbying on Capitol Hill**  
(times will be given when you check in)

**A floorplan with room names and locations is on the following page**

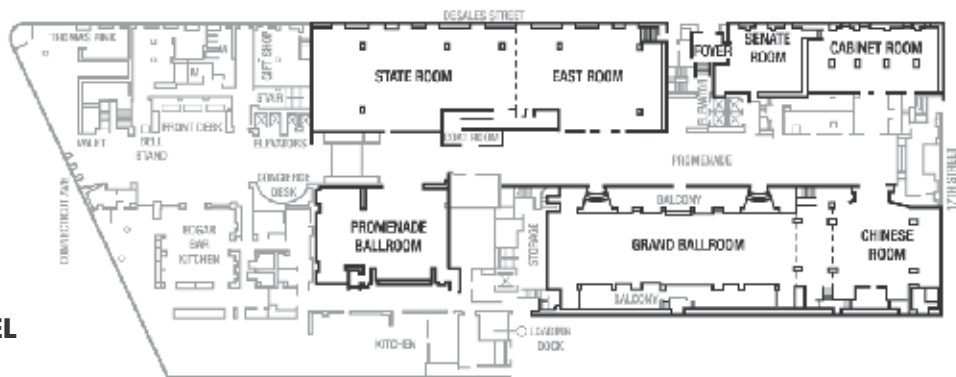
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# MAYFLOWER HOTEL FLOORPLAN

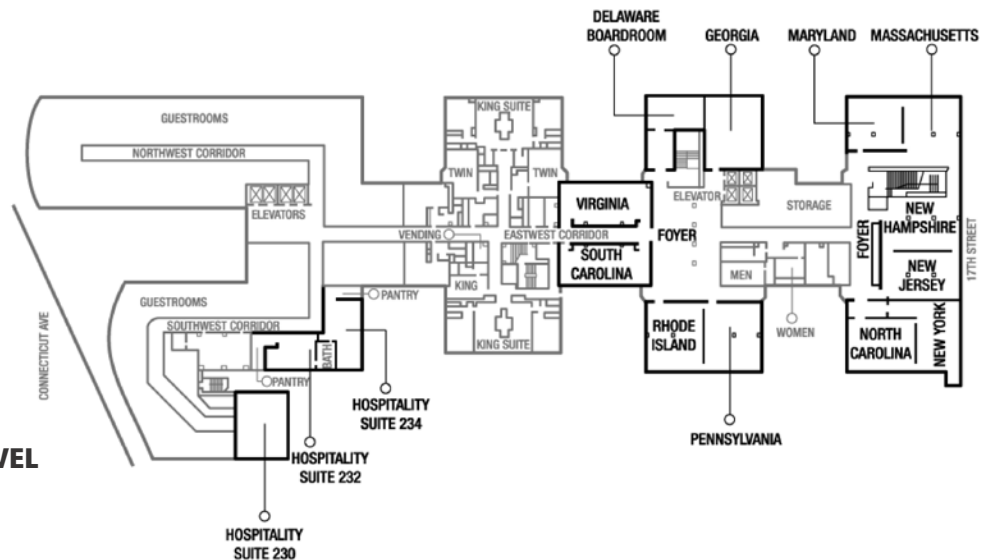
## LOWER LEVEL



## LOBBY LEVEL



## SECOND LEVEL



## PRESENTER BIOS

**Matthew Allen** graduated in 2000 from Antioch College and has worked as an organizer on a variety of social and political issues. As an undergraduate, he completed internships at the Illinois Coalition to End Homelessness and Democracy North Carolina. In 2006, Mr. Allen began working on changing sentencing for low-level drug offenders in order to increase funding for substance abuse treatment services. He formed a coalition in support of diversion to treatment legislation that grew to include the National Alliance of Social Workers, Boston Public Health Commission, the Massachusetts Bar Association, and trade groups representing over 80 substance abuse prevention providers. Over the past several years he has focused on medical marijuana reform and has encountered similar success in building a broad coalition of supporters. As Executive Director of Massachusetts Patient Advocacy Alliance, Mr. Allen has spent countless hours traveling around the state speaking with hundreds of patients suffering from serious conditions who could benefit from safe access to medical marijuana and working with them to bring their stories forward. He is currently enrolled in a graduate degree program in Urban and Regional Studies at Northeastern University.

**Kari Boiter** is ASA's 2013 Patient Advocate Award winner. She spent the last three years as Executive Legislative Assistant to a ranking budget chair in the Washington State House of Representatives, helping craft several legislative proposals on cannabis. In her free time, Ms. Boiter founded Free Chris Williams, which is dedicated to an imprisoned medical marijuana provider who faced a 90-year mandatory minimum sentence after being convicted at his federal trial. Ms. Boiter accepted a position with the November Coalition last fall and was recently elected President of the Cannabis Defense Coalition's Board of Directors.

**Greta Carter**, after retiring from the banking industry, ran and owned four small, Florida-based businesses focused on real estate, alternative energy and construction with annual sales exceeding \$35M. Ms. Carter discovered her passion for cannabis in 2009. Since then, she has aggressively asserted herself into the movement. When Greta first noticed the absence of a platform for mainstream patients' voices, she founded the Americans for Safe Access chapters in both eastern and western Washington. In 2011 she initiated the first ever medical cannabis stakeholder and Seattle City Council meeting, which resulted in each side collaborating to create the Seattle Medical

Marijuana Ordinance. On the media side of medical cannabis, Ms. Carter has penned political/legal articles for a local magazine, *Defending Our Patients Everywhere*. After realizing that industry stakeholders must organize and self-govern in the absence of regulation, she founded Washington's trade organization, the Coalition for Cannabis Standards and Ethics, where she currently holds the Executive Director position. She actively participates in the state bill-writing process for better medical cannabis legislation. Nationally, Greta chairs the 280(e) Defense Coalition, which protests the obscure tax code that threatens state recognized cannabis dispensaries, and puts on conferences to educate dispensaries, lawyers, and tax professionals. Ms. Carter owns and operates the CARE Wellness Center, which provides services to dispensaries, provides holistic healing services, and is home to The Hope Clinics, for medical cannabis authorizations. She is CEO of the Cannabis Training Institute.

**Stephen B. Corn, M.D.** is an award winning physician, researcher, inventor and faculty member at Harvard Medical School. His invented technologies are used throughout the world. TheAnswerPage.com, the free educational website that he co-founded, is utilized in over 120 countries. Dr. Corn has been named "Champion in Health Care" and has received awards for "Excellence in Clinical Innovation," "Teamwork," "Operational Efficiency," and "Leadership & Innovation." Dr. Corn has been a distinguished guest on XM Radio and was featured on CBS News Boston and San Francisco. Dr. Corn has donated technology appraised at over \$6 million to Brigham & Women's Hospital, Harvard Medical School and Women & Infant's Hospital, Brown University.

**Dominic Corva, Ph.D.** is a Political Geographer and Public Policy scholar. He was most recently a visiting assistant professor in Public Policy at Sarah Lawrence College (2009-2013), and continues to be an Affiliate Researcher for the Humboldt Institute for Interdisciplinary Marijuana Research (HIIMR) at Humboldt State University, Arcata, California. His work has been published in *The International Journal of Drug Policy*, *Political Geography*, *the Annals of the Association of American Geographers*, and *ACME: A Journal of Radical Geography*. His dissertation research examined the political economy of international drug policy in the Western Hemisphere, and his postdoctoral research has focused on the political economy of cannabis agriculture in Southern Humboldt county.



## The American Herbal Products Association

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- Foods
- Cosmetics
- Clothing and other consumer goods
- Medical marijuana



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**Lyle E. Craker, Ph.D.** is a Professor in the Stockbridge School of Agriculture at the University of Massachusetts Amherst. Dr. Craker received a B.S. degree in agronomy from the University of Wisconsin, Madison. In 1967 he received a Ph.D. in agronomy and plant genetics with a specialty in plant physiology from the University of Minnesota. In 1976 he received an associate degree in business administration from Massachusetts Bay Community College. Since 2005, Craker has been trying to obtain a permit from the United States Drug Enforcement Administration (DEA) to grow marijuana for research purposes.

**Rick Doblin, Ph.D.** is the president and founder of the Multidisciplinary Association for Psychedelic Studies (MAPS). He co-founded Earth Metabolic Design Laboratories in 1984 to support psychedelic research and Multidisciplinary Association for Psychedelic Studies (MAPS) in 1986 with the goal of making MDMA (or Ecstasy) an FDA-approved medicine. He subsequently obtained a psychology degree from New College of Florida in 1987 and earned a doctorate in public policy from the Kennedy School of Government, Harvard University in 2001. Doblin served for many years on the board of the National Organization for the Reform of Marijuana Laws.

**Marina Faz-Huppert** is a resident of the City of Chicago. She has devoted her professional career to public service and advocating on behalf of working families. Currently, Ms. Faz-Huppert is the legislative and political director for Local 881 United Food and Commercial Workers International Union. The UFCW represents more than 34,000 members throughout Illinois and Northwest Indiana. She coordinates Local 881's political resources to assist candidates who support working families. Prior to that post, Ms. Faz-Huppert served for three years as an appropriations analyst for the Illinois Senate Democratic Staff. Before that, she worked as a budget analyst for the U.S. Department of Agriculture. Ms. Faz-Huppert holds a masters degree in political management from George Washington University and a bachelor's degree in political science with a minor in economics from DePaul University.

**Len Goodman** is the owner of New MexiCann Natural Medicine, a state-licensed non-profit producer, manufacturer and distributor for medical cannabis since 2009. New MexiCann was the first Licensed Non-profit Producer (LNPP) permitted to open storefront dispensary distribution in New Mexico, as well as the first to be permitted to manufacture extracts, tincture, topicals, and edibles. Mr. Goodman is a member of the founding Board of Directors of the National Cannabis Industry Association and the founder of the New

Mexico Medical Cannabis Producers Guild, which has been instrumental in convincing state regulators to increase limits on plans and producers. He serves on the Cannabis Committee (Cultivation, Distribution Working Groups) of the American Herbal Products Association. Mr. Goodman is a member of Americans for Safe Access and was a Beta Certification participant in ASA's Patient Focused Certification. He holds a BA from the University of Pittsburgh and was a Graduate Fellow from 1965 to 1967.

**Lewis A. Grossman** joined the faculty of the Washington College of Law in 1997. He became Professor of Law in 2003 and served as Associate Dean for Scholarship from 2008 to 2011. He teaches, writes, and speaks in the areas of food and drug law, health law, American legal history, and civil procedure. Prior to joining the faculty of WCL, Professor Grossman was an associate at Covington & Burling LLP. Prior to that, he was clerk for Chief Judge Abner Mikva, U.S. Court of Appeals, D.C. Circuit. Professor Grossman is coauthor (with Peter Barton Hutt and Richard A. Merrill) of *Food and Drug Law: Cases and Materials* 4th ed. (Foundation Press 2014). He is at work on a book tentatively titled *You Can Choose Your Medicine: Freedom of Therapeutic Choice in American Law and History*. His scholarship has appeared in journals such as *Yale Journal of Health Policy, Law & Ethics*; *Cornell Law Review*; and *Law and History Review*. Professor Grossman was a member of the National Academies' Institute of Medicine (IOM) Committee for Review of FDA's Role in Ensuring Safe Food (2009-10) and was a legal consultant for the IOM Committee on the Framework for Evaluating the Safety of Dietary Supplements (2002-04). He is on the Board of Directors of the Food and Drug Law Institute and is an active member of the American Society for Legal History. He earned his Ph.D. in History from Yale University, his J.D., magna cum laude, from Harvard Law School and his B.A., summa cum laude, from Yale University.

**Peter Barton Hutt** is a senior counsel in the Washington, DC law firm of Covington & Burling, specializing in Food and Drug Law. From 1971 to 1975 he was Chief Counsel for the Food and Drug Administration. Since 1994, Mr. Hutt has taught a full course on Food and Drug Law during Winter Term at Harvard Law School. He taught the same course at Stanford Law School during Spring Term in 1998. Mr. Hutt is the co-author of *Food and Drug Law: Cases and Materials* and has published more than 175 book chapters and articles. Mr. Hutt has represented the national trade associations for the food, prescription drug, nonprescription drug, dietary supplement, and cosmetic industries. While at FDA he drafted the legis-

## THE POT BOOK

### *A Complete Guide to Cannabis*

Edited by JULIE HOLLAND, M.D.

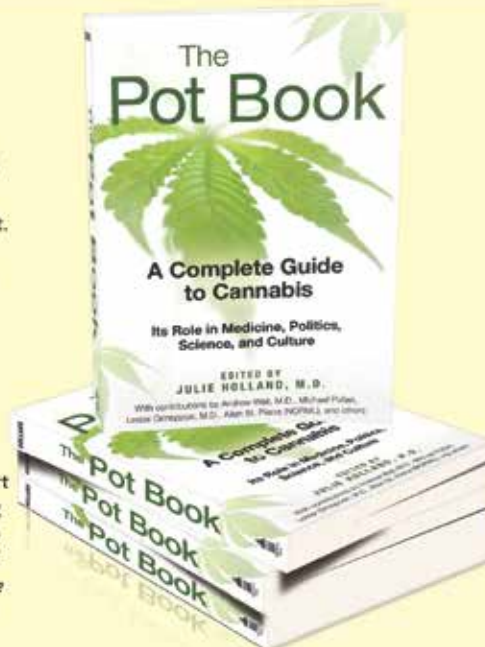
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JULIE HOLLAND, M.D., is a psychiatrist who specializes in psychopharmacology and was formerly a clinical assistant professor of psychiatry at NYU School of Medicine. An expert on street drugs and intoxication states, she was the attending psychiatrist in the Psych ER at Bellevue Hospital from 1996 to 2005 and regularly appears on the *Today Show*. The editor of *The Pot Book: A Complete Guide to Cannabis and Ecstasy: The Complete Guide* and the author of the bestselling *Weekends at Bellevue*, she lives in the Hudson Valley.



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lation that became the Medical Device Amendments of 1976, and beginning in 1962 he has participated in the drafting of most of the major legislation amending the Federal Food, Drug, and Cosmetic Act. He has testified before the House and Senate more than 100 times either as a witness or as counsel accompanying a witness. Mr. Hutt has been a member of the Institute of Medicine of the National Academy of Sciences since it was formed in 1971. He has served on the IOM Executive Committee and other NAS and IOM committees. He recently served as a member of the Working Group on Innovation in Drug Development and Evaluation for President Obama's Council of Advisors on Science and Technology.

**Robert Jacob** is the mayor of Sebastopol, California. A community organizer and visionary entrepreneur, Robert Jacob developed and led several non-profit organizations serving disenfranchised youth and patients. His professional background in corporate operations and project management includes managing construction of three international hospitals and the successful development of proprietary businesses. Mr Jacob worked with homeless youth and HIV-positive communities in San Francisco before moving to Sebastopol and starting the area's first medical-mari-

juana dispensary in 2007. The business, Peace in Medicine, now has two locations and 20,000 members.

**Joshua Kappel, Esq.**, partner at Vicente Sederberg LLC, graduated in the top 10 percent of his class at the University of Denver Sturm College of Law in May 2010. While in law school, Mr. Kappel received both the Patton Boggs Public Policy Fellowship and the Public Interest Law Clerkship to work for Sensible Colorado. He also interned with the National ACLU's Drug Law Reform Project in Santa Cruz and the Colorado Criminal Defense Bar. At Vicente Sederberg, Mr. Kappel routinely provides advice to patients, caregivers, and businesses about medical marijuana, licensing, regulatory compliance, general business and transactional law, and the intersection of state and federal law. Mr. Kappel is currently the Associate Director of Sensible Colorado, advocating for medical marijuana patient rights. Mr. Kappel has testified at numerous public hearings on issues related to medical marijuana, sat on many panels at various conferences, and routinely writes articles about a myriad of medical marijuana issues. His work has been highlighted in the *Denver Post*, *Colorado Springs Gazette*, *Westword*, *Kush Magazine*, *West Coast Leaf*, and *Colorado Springs Independent*.

**Jill Lamoureux** has been a leader in Colorado's medical marijuana industry since 2008 when she and her husband began one of the state's most respected multi-location dispensary operations. She is a founding member of and served as the first woman Chair of the National Cannabis Industry Association. Ms. Lamoureux has presented on medical marijuana business topics and has taught CLE courses on rules and regulations nationally and in Canada. She was the only business owner to serve on both the Department of Revenue and Department of Health regulatory advisory workgroups. Ms. Lamoureux developed the Patients First Certification program for Americans for Safe Access and serves as its Program Director. Recently, she served as a subject matter expert consulting to the BOTEC team advising Washington State on rule-making issues for recreational marijuana operations. Ms. Lamoureux has provided regulatory consulting for all three medical marijuana trade associations in Colorado and holds contracts with both legal and consulting groups providing compliance, application management, and writing services. Currently, Ms. Lamoureux is working on applications and procedures for dispensaries, manufacturers, and cultivation facilities in Massachusetts with Vicente Sederberg, LLC and in Massachusetts, Connecticut, Illinois, Nevada, the District of Columbia, and Canada with Denver Relief Consulting. She received an MBA from the University of Denver in 1999.

**Martin A Lee** is the director of Project CBD ([projectcbd.org](http://projectcbd.org)), an information service focusing on cannabis science and therapeutics. He is the author of four books, including most recently *Smoke Signals: A Social History of Marijuana – Medical, Recreational and Scientific* (Scribner). The American Botanical Council gave *Smoke Signals* its James A. Duke Excellence in Botanical Literature Award. Historian Douglas Brinkley said of *Smoke Signals*: "Every American should read this landmark book." Mr. Lee is also a cofounder of the media watch group FAIR (Fairness & Accuracy in Reporting). He has been interviewed on numerous television and radio news programs and documentaries. His articles have been published in many media outlets, including the *Los Angeles Times*, *Washington Post*, *Harper's*, *Rolling Stone*, *Salon*, *Daily Beast*, *San Francisco Chronicle*, and *Le Monde Diplomatique*. He has lectured widely at colleges and universities in the U.S. and abroad.

**Mike Liszewski** (J.D., University of the District of Columbia, 2011) is Policy Director at Americans for Safe Access. He spent his early career as a community organizer for Banner Neighborhoods in southeast Baltimore, forming after-school reading, art, sports

and employment programs for elementary and middle school-aged youth. As a law student, he helped lead a successful lobbying campaign to defeat a "gang injunction" bill and clerked in D.C. Council Committee on Health as it was considering B18-622, the District's medical cannabis law. Mr. Liszewski served as a student member of SSDP's Board of Directors (2010-2012) and the ACLU-NCA (2010-2011). Before joining ASA's staff, he co-drafted the original version of what was eventually passed and signed into law in D.C. as the Good Samaritan Overdose Prevention Amendment Act of 2012. As Policy Director at ASA, Mr. Liszewski works with patients, advocates, and elected officials at the state, local and national levels to create new laws and improve existing ones that allow patients to have safe access to medical cannabis therapies as well as their implementation. Beyond his work at ASA, Mr. Liszewski advocates for D.C. statehood, performs with his band Stop Worrying & Love the Bomb, and spends his summers pitching for the One Hitters softball team and cheering for the Baltimore Orioles.

**Philippe Lucas, M.A.** is a Research Affiliate with the Center for Addictions Research of British Columbia and a founding Board member of the Multidisciplinary Association of Psychedelic Studies Canada and the Canadian Drug Policy Coalition. Additionally, in 1999 Mr. Lucas founded the Vancouver Island Compassion Society, one of Canada's longest running non-profit medical cannabis dispensaries. His research interests, projects and publications include the therapeutic use of cannabis, Canada's federal medical cannabis program, and the use of cannabis, ibogaine, and ayahuasca in the treatment of addiction. Currently, he is a Primary or Co-Investigator on a number of studies examining cannabis substitution theory, and Coordinator and Co-Investigator of an observational study of ayahuasca-assisted treatment for addiction and stress. Mr. Lucas has testified before the Canadian Senate and House of Commons, advised the Israeli Ministry of Health, given court expert testimony before the BC Supreme Court, and is a recipient of the Queen Elizabeth II Diamond Jubilee Medal for his work on medical cannabis and drug policy reform.

**Jahan Marcu, Ph.D.** is Vice-Chair of the Americans for Safe Access Multidisciplinary Scientific Advisory Board. Dr. Marcu is currently investigating the pharmacology of cannabinoid receptors at Temple University. He received his Ph.D. for studying the structure and function of the CB1 receptor, and the role of the endocannabinoid system in bone. Before earning his Ph.D., Dr. Marcu worked at the California Pacific Medical Center Research Institute studying the anti-cancer properties of compounds from the cannabis

plant. The findings were published in the *Journal of Molecular Cancer Therapeutics*. He effectively translates complex scientific concepts to a lay audience and is developing international networks of key cannabis researchers. He has served as a volunteer for Americans for Safe Access since 2003. Dr. Marcu is a contributing author and/or editor of several publications including: *O'Shaughnessy's: The Journal Of Cannabis In Clinical Practice* (beyondthc.com), projectCBD.org, the *West Coast Leaf* newspaper, the *Philadelphia Examiner*, and the sensible science blog at freedomisgreen.com. Dr. Marcu is also court qualified as a cannabis and synthetic cannabinoid expert.

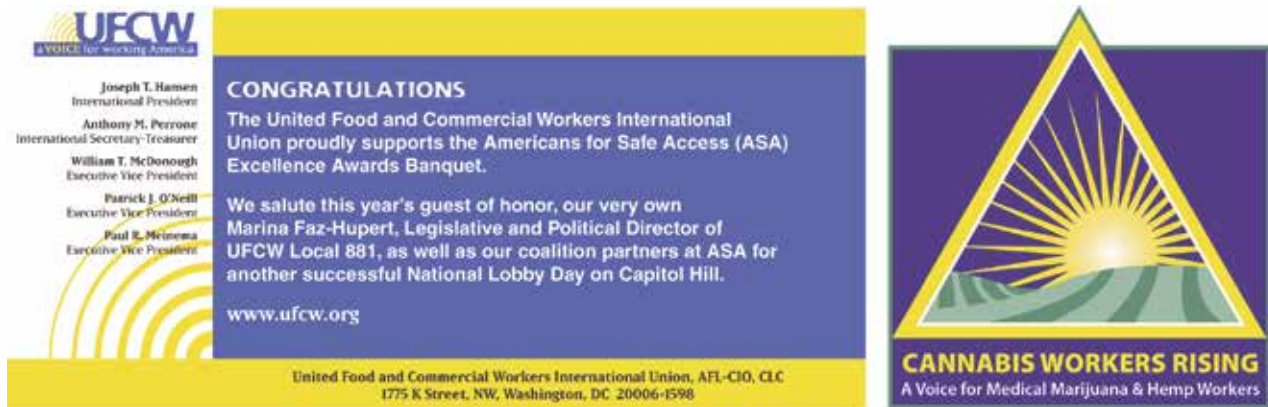
**Kristin Nevedal** is a certified traditional Chinese medical herbalist, nutritionist, and massage therapist. A longtime Humboldt County resident and homesteader, she has spent over 15 years specializing in organic no-till farming techniques, non-toxic disease and pest management, agricultural compliance, and nursery operations. As chair of the American Herbal Product Association (AHPA) Cannabis Committee's Cultivation Working Group, Ms. Nevedal assisted in the development of cannabis cultivation model regulations and best practices for agency consideration. The model regulations address issues from seed to sale (retailer, manufacturer, or wholesaler), destruction of plant matter due to contamination, overproduction or unusable portions (stalks and rootballs), and harvesting, drying and trimming protocols for handling and hygiene. Ms. Nevedal is co-founder and board chair of the Emerald Growers Association, which promotes the medicinal, environmental, social, and economic benefits of lawfully cultivated sun-grown medical cannabis from California's Emerald Triangle region by advocating for public policies that foster a healthy, sustainable medical cannabis industry. Her broad policy and advocacy experience also includes serving as a board member for the Coalition for Cannabis Policy Reform (CCPR), Californians to Regulate Medical Marijuana (CRMM), Americans for Safe Access's Patients First Certification Program, and the 420 Archives.

**Dean Petkanas**, Chairman & Chief Executive Officer of Kanna Life, is a corporate finance executive management professional with over 25 years of investment banking and capital markets experience. He specializes in structured merchant banking and corporate financing for companies undergoing operational or financial challenges. For the past two decades Mr. Petkanas was responsible for and involved in over 100 public and private corporate finance transactions, including merchant banking, IPOs, Registered Direct, PIPEs, EXIM guarantees, mergers and acquisitions, totaling approximately \$500 million in financings.

Most recently Mr. Petkanas was hired by Xechem International (a publicly traded biotech company) to assist in the commercialization of Nicosan/Hemoxin, a phyto-pharmaceutical compound for the treatment of Sickle Cell disease. Commercialization efforts were for Orphan Drug approval (Hemoxin) in the United States and construction of pharmaceutical manufacturing of Nicosan in Nigeria. While at Xechem, he was the lead petitioner for Xechem International in steering their federal anti-trust lawsuit against Bristol-Myers-Squibb for their monopoly of the market for the anti-cancer drug Taxol®. In addition to the several board memberships that Mr. Petkanas has held, he is currently on the board of Full Motion Beverage, Inc., a publicly traded, specialty beverage company. He serves as a director of Prosperity Systems, Inc., a privately held cloud computing and software services company, and Tire International Environmental Solutions.

**Mark L. Rabe, M.D., ABIHM**, is Founder and Medical Director of Centric Wellness, an integrative holistic medical practice in San Diego, California. Centric Wellness assists patients to attain optimal health and manage chronic conditions through services such as medical consultations, exercise and nutritional programs, acupuncture, health and wellness coaching, and medical cannabis evaluations. Dr. Rabe is also CEO of Green Medical Solutions, LLC, a company specializing in software, educational, and consulting services for health care professionals. Dr. Rabe is Chairman of the Medical Marijuana Sciences Scientific Advisory Board. Medical Marijuana Sciences is a wholly-owned subsidiary of Nuvilex, an international biotechnology company with exclusive licenses to utilize Cell-in-a-Box™ live-cell encapsulation technology in the treatment of cancer and diabetes. Dr. Rabe previously served as Chief Medical Officer of California's largest network of physician-owned medical cannabis evaluation centers. There he hired and trained medical personnel, organized public educational symposia and media outreach, conducted research, and supervised the recommendation of medical cannabis to over 100,000 patients in 20 clinics across California. Dr. Rabe earned his medical degree at Northwestern University and is certified by the American Board of Integrative Holistic Medicine (ABIHM). He graduated summa cum laude with a degree in biochemistry from Benedictine University, where he did research on cancer drug synthesis.

**Amanda Reiman, Ph.D.** is the California policy manager for the Drug Policy Alliance. Based in San Francisco, Reiman leads DPA's marijuana reform work in California. Dr. Reiman has conducted numerous studies on medical marijuana dispensaries, patients



and the use of marijuana as a treatment for addiction. She served as the first chairwoman of the Medical Cannabis Commission for the City of Berkeley and has consulted with various cities and states on the development of medical marijuana policy. Dr. Reiman is currently a lecturer in the School of Social Welfare at the University of California-Berkeley, where she teaches Drug and Alcohol Policy, Substance Abuse Treatment, and Sexuality and Social Work. Originally from Chicago, Dr. Reiman earned her B.A. in psychology from the University of Illinois-Chicago and her Master's Degree in Social Work from the Jane Addams College of Social Work. Dr. Reiman moved to Oakland in 2002 to attend the University of California-Berkeley, where she earned her PhD in Social Welfare in 2006.

**Dr. Suzanne Sisley, M.D.** joined forces with her mother, Hanna Sisley, M.D., a family practice physician to develop a thriving private practice in the inner city of Phoenix. They are reportedly the only mother-daughter MD-physician team in Arizona. Dr. Sisley transitioned to her full-time TELEMEDICINE practice starting in 2009, where she employs a full array of telecommunications technology to continue delivering high-quality medical care to populations across rural/underserved areas of Arizona. Dr. Sisley is an Institutional Member of the American Telemedicine Association and serves on the ATA's Legislative and Policy Committee. She frequently presents at ATA International Meetings focusing on research Using Telemedicine to provide Addiction Treatment in Rural AZ. Dr. Sisley also serves as Clinical Faculty at St. Joseph's Hospital and Medical Center at the MercyCare Adult Medicine Clinic for indigent patients. She completed her medical degree at the University of Arizona College of Medicine and a five-year Residency Training at Good Samaritan Regional Medical Center in the fields of Internal Medicine and Psychiatry. Dr. Sisley founded and serves as CEO of a non-profit corpora-

tion, Ensuring Tomorrow Productions, that delivers health education through music, theater and dance. Among Dr. Sisley's recent honors are the President's Point of Light Award and the Leo B. Hart Humanitarian Award for "outstanding contributions made for social reform" by the University of Arizona College of Medicine. She was also honored with the Dr. Clarence Salsbury Medal from the Maricopa County Medical Society and received the Arizona Medical Association's highest honor, the President's Distinguished Service Award. Her volunteerism was recognized by Arizona's Hon Kachina Award.

**Tim Smale** is the Co-founder and Executive Director of Remedy Compassion Center in Auburn, Maine and is a results-driven leader with 30 years domestic and international experience from small businesses to Fortune 100 companies, including a leading medical cannabis consulting organization. Competitive swimming gave him a taste for accomplishing goals, including tying a national record at twelve years old and paying for his own college prep high school education. Tim earned a swimming scholarship to the University of Toledo. After receiving an MBA, he rose to upper management at Dana Corp. and Pilkington plc, both multinational corporations. In 1998 Mr. Smale was named CEO of a national non-profit organization, The Independent Glass Association. He introduced seven new programs and services, and managed national conventions. Mr. Smale was a driving force for helping small independently-owned glass shops compete against national chains and end unfair trade practices. Later he joined The Dwyer Group, a leading franchising company in seven different industries, serving as Director of Business Development and Franchise Systems Manager. Tim began suffering from migraine headaches as a teenager which quickly became frequent debilitating events. He tried the medicines his physicians prescribed, but they all failed

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## ENROLL TODAY



because of intolerable side effects or addictive tendencies. After more than twenty years of suffering, Mr. Smale tried cannabis as a medicine and found that it helped his pain and nausea tremendously, and often times he could stop a serious migraine. Learning about its safe use for thousands of years to treat many ailments, he was deeply disturbed that cannabis was unlawful and decided to help others understand what he knew. Mr. Smale and his wife, Jenna, opened Remedy Compassion Center in 2011 to serve patients in Maine in a highly regulated model program. Tim also serves on various American Herbal Products Association committees developing recommendations for regulators and actively supports ASA.

**Eric E. Sterling, Esq.,** has over 32 years of experience as a lawyer working on medical marijuana issues. Since 1989 he has been the President of The Criminal Justice Policy Foundation, a private non-profit educational organization that helps educate the nation about criminal justice issues and failed global drug policy. Mr. Sterling was counsel to the U.S. House of Representatives Committee on the Judiciary from 1979 until 1989. On the staff of the Subcommittee on Crime, (Rep. William J. Hughes (D-NJ), Chairman), he was responsible for drug enforcement, gun control, money laundering, organized crime, pornography, terrorism, corrections, and military assistance to law enforcement, among many issues. He received a Juris Doctor from Villanova University School of Law and a Bachelor of Arts from Haverford College.

**Jim Tozzi, Ph.D.** worked for five consecutive presidential administrations including service as the senior career regulatory policy official at the White House Office of Management and Budget. Dr. Tozzi was instrumental in establishing a primary cornerstone of the regulatory state—the centralized review of regulations by the White House. He is also the father of the Data Quality Act. Dr. Tozzi has been appointed to the

Administrative Conference of the US; the federal agency responsible for overseeing the federal regulatory process. Dr. Tozzi received a Ph.D. in Economics and Business Administration from the University of Florida.

**Jane Wilson** is the Director of Program Development for the American Herbal Products Association (AHPA) where her duties include working with the AHPA management team to develop, implement, and manage AHPA programs and services, and performing outreach activities in support of the AHPA membership and other herbal products industry organizational collaborators. She brings to this role many years of experience developing cooperative relationships with representatives of industry, trade associations, public health officials, regulatory bodies, advocacy groups, and other stakeholders. Since joining the staff of AHPA in 2013, Ms. Wilson has been providing support to the AHPA Cannabis Committee in its development of a series of "Recommendations to Regulators" documents that define best practices for the cannabis industry from seed to consumer. Developed by volunteers from ASA and other cannabis industry experts, these documents are being provided to regulators in states where use of cannabis has been legalized as the basis for development of jurisdiction-specific regulations. She has provided review for the ASA Patient Focused Certification Program Guide and facility audit checklists as well. Ms. Wilson has spent more than 20 years in various positions related to protection of public health and the environment. Prior to joining AHPA, Jane served as the Director of Standards for NSF International, a global private sector public health organization involved in the development of consensus product standards, independent conformity assessment programs, independent auditing and testing, and education and training services for the food, water, health sciences, and sustainability sectors. In her NSF role, Ms. Wilson oversaw all of NSF's standards

development and maintenance activities, including NSF/ANSI 173 Dietary Supplements, NSF/ANSI 305 Personal Care Products Containing Organic Ingredients, and NSF 341 Good Manufacturing Practices for Pharmaceutical Excipients. She also has experience working in the pharmaceutical and clinical health care fields. In addition, Ms. Wilson has served on the American National Standards Institute (ANSI) Executive Standards Council, the Advisory Board of the Michigan State University Center for the Study of Standards in Society (CS3), and the Consensus Standards Development Executive Committee of The NELAC Institute (TNI). She holds a Master of Public Health in Toxicology and a Bachelor of Science degree in Medical Technology from University of Michigan.

**Tony Young** has practiced law since 1974. He joined Kleinfeld, Kaplan and Becker as a partner in 2003. Previously, he was a partner with Wald, Harkrader & Ross, and then Piper Rudnick, LLP, all in Washington, DC. He has counseled and represented domestic and foreign manufacturers and distributors with respect to compliance and defense of matters under the statutes

enforced by the Food and Drug Administration, the Consumer Product Safety Commission, the Federal Trade Commission, the Drug Enforcement Administration and the Environmental Protection Agency for forty years. Mr. Young has extensive expertise in all matters relating to the administration of the Federal Food, Drug, and Cosmetic Act and related laws. He represents food, drug and dietary supplement product and ingredient manufacturers, developers and distributors. Mr. Young has represented various trade associations before the Food and Drug Administration and he currently serves as General Counsel to the American Herbal Products Association (AHPA). Mr. Young also represents companies in proceedings before the Federal Trade Commission with respect to advertising substantiation and compliance with the Federal Trade Commission Act. He similarly represents advertisers before the National Advertising Division of the Council of Better Business Bureaus. Mr. Young helped form and serves pro bono as General Counsel to the National Association of Free and Charitable Clinics, the non-profit association of free clinics in the United States.

## JOIN US FOR LOBBY DAY, MONDAY APRIL 7

### Who's Talking to Congress About MEDICAL CANNABIS?

**Bad News** Special Interest Groups are talking to Legislators about Medical Cannabis



**Good News**  
Your Citizen Lobbying Efforts are

**6X**  
More Effective



....BUT IT'S UP TO

**National Medical Cannabis Unity Conference**  
Washington, DC -- April 5-7, 2014

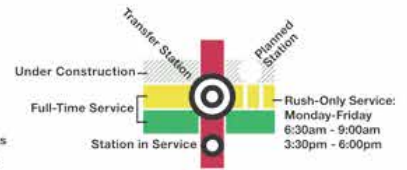
2014  
#unity14  
**AmericansForSafeAccess**  
Advancing Legal Medical Marijuana Therapeutic and Research

# M System Map

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Customer Information Service: 202-637-7000  
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- Legend**
- RD** Red Line • Glenmont to Shady Grove
  - OR** Orange Line • New Carrollton to Vienna
  - BL** Blue Line • Franconia-Springfield to Largo Town Center
  - GR** Green Line • Branch Ave to Greenbelt
  - YL** Yellow Line • Huntington to Fort Totten
  - SV** Silver Line • Future Dulles Corridor Line

- Station Features**
- Bus to Airport
  - Parking
  - Hospital
  - Airport
- Connecting Rail Systems**
- AMTRAK
  - VIR
  - AMRC



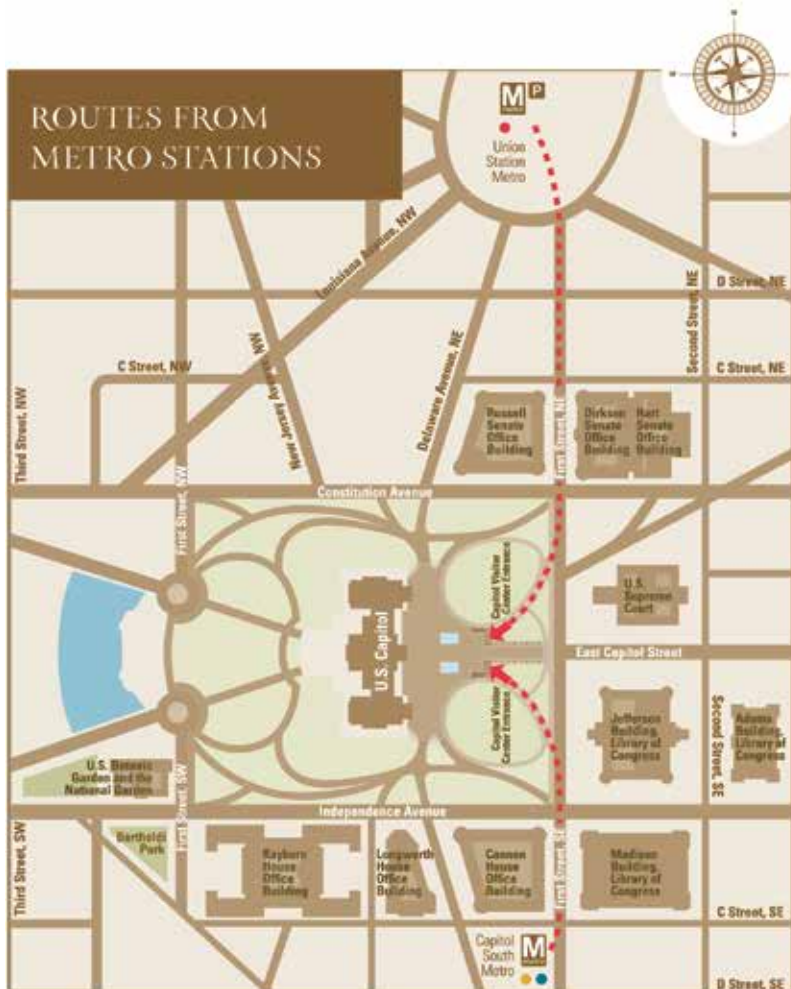
**Metrorail Operating Times**

- Mon-Thu** 5am-midnight
- Fri** 5am-3am
- Sat** 7am-3am
- Sun** 7am-midnight

Times are approximate; check station kiosks or online for exact times.

Metro is accessible.

- No Smoking
- No Eating or Drinking
- No Animals (except service animals)
- No Audio (without earphones)
- No Littering or Spitting
- No Dangerous or Flammable Items



## GETTING INTO THE US CAPITOL

### SAFETY & SECURITY

Before entering the Capitol Visitor Center, all visitors are screened by a magnetometer and all items that are permitted inside the building are screened by an x-ray device. The following items are strictly prohibited:

- Any bag larger than 14" wide x 13" high x 4" deep
- Food or beverages of any kind (The restaurant is available to satisfy your dining needs.)
- Aerosol containers
- Any pointed object (knitting needles, letter openers, etc. Note: pens and pencils are permitted.)
- Cans and bottles, full or empty
- Electric stun guns, martial arts weapons or devices
- Guns, replica guns, ammunition, and fireworks
- Knives of any size
- Mace and pepper spray
- Non-aerosol spray (Prescriptions for medical needs are permitted.)
- Razors and box cutters



### VISITORS WITH DISABILITIES

Visitors may request wheelchairs from Capitol Visitor Center staff wearing red vests or at one of the Coat Check stations just inside the main entrance.

Sign-language interpreting for tours is available when booked in advance. Listening devices with audio description of the films and exhibition are available at the Information Desks. All films have open captioning.

The Office of Congressional Accessibility Services may be reached at 202.224.4048 (voice) or 202.224.4049 (TTY).

Maps and information courtesy of the U.S. Capitol Visitors Center

Thank you ASA for Inviting Dr. Mark Rabe, Ph.D, ABIHM, Scientific Advisory Board Chair for

Medical **Marijuana** Sciences  
A Wholly-Owned Subsidiary of

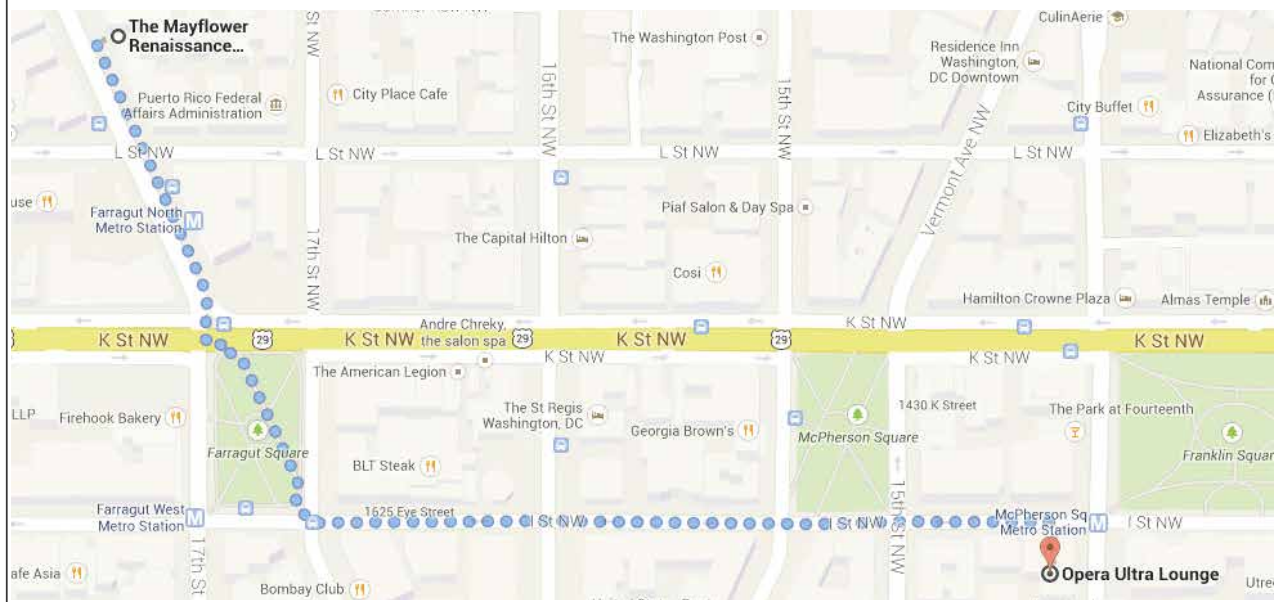
**Nuvilex**  
(NVLX)

[www.MedicalMarijuanaSciences.com](http://www.MedicalMarijuanaSciences.com)

[www.Nuvilex.com](http://www.Nuvilex.com)

## SILENT AUCTION and RECEPTION — Sunday Night, 7-9pm

Opera Ultra Lounge, 1400 I St NW, Washington, DC 20005



Americans for Safe Access National Unity Conference 2014

## ASA EXCELLENCE AWARDS

Since 2002, Americans for Safe Access has promoted excellence in the medical cannabis movement. The ASA Excellence Awards program recognizes individuals who have made extraordinary contributions to Safe Access, programs that exemplify the highest standards, and organizations that have conducted activities to promote and expand safe access.

### ~ HONOREES ~

#### Journalist of the Year **Sanjay Gupta, M.D.**

Awarded to journalists or media personalities who have raised the national dialogue about medical cannabis.

#### Researcher of the Year **Noel Palmer**

Awarded to a researcher who has contributed outstanding findings in the field of medical cannabis.

#### Patient Advocate of the Year **Sarah Shrader**

Awarded to an advocate who represents the patients perspective in every aspect of their work. Patient Advocate awardees are respected in their communities and are the definition of a compassionate individual.

#### Courage Award **Bunny Balk**

Awarded to an advocate who has displayed great courage in the face of adversity. Often our Courage awardees are new to advocacy but due to their passion they are able to enact great change in a short time.

#### Elected Official of the Year **Earl Blumenauer**

Awarded to an elected official who has been compassionate towards medical cannabis at either the local, state, or federal level.

#### ASA Chapter of the Year **San Diego**

Awarded to the ASA Chapter that has distinguished itself in the last year. Chapters that win this award are extremely involved in their local communities and also hold successful education and fundraising events.

#### Action Group of the Year **Ventura County**

Awarded to the ASA Action Group that has distinguished itself in the last year. Action Groups that win this award are extremely involved in their communities and are particularly effective in local and state campaigns.

#### Patient Lobbyist of the Year **Marina Faz-Huppert**

Awarded to an individual who has demonstrated great success in the last year through their legislative and lobbying efforts.

#### Patient Partnership Award **Roy Upton**

Awarded to an individual or organization, often outside the medical cannabis community, that has partnered with patient-based advocacy groups such as ASA to contribute to the national dialogue

#### Medical Professional of the Year **Stephen Corn, M.D.**

Awarded to a medical professional who has displayed great leadership in advancing the cause of medical cannabis. This leadership often comes in the form of outreach, education, and research.





**[www.AmericansForSafeAccess.org](http://www.AmericansForSafeAccess.org)**

1806 Vernon Street NW, Washington, DC 20009  
770 L Street, Suite 950, Sacramento, California 95814



Advancing Legal Medical Marijuana Therapeutics and Research

Americans for Safe Access National Unity Conference 2014